



VATEL

International Business School
Hotel & Tourism Management
SWITZERLAND

MASTER'S DEGREE IN INTERNATIONAL HOTEL MANAGEMENT

Directeur d'Hôtellerie Internationale

Entry requirement : Bachelor degree in any major	PREPARATORY COURSE	Semester 1 Academic	Semester 2 Internship	
Entry requirement : Bachelor degree in Hotel Management	MASTER'S DEGREE COURSE	Semester 1 Academic	Semester 2 Internship	Semester 3 Academic

CREDITS : 120

COURSE TAKE PLACE IN : English

TEACHING METHOD

TWO INTAKES PER YEAR

Preparatory Course: February and August

Master's degree Course: February and August

Students are expected to participate actively in every phase of this highly internationalized and multicultural academic program. Course work complements practical training, cultural and technical seminars and individual or small-group research projects. The teaching staff consists of highly experienced university faculty, expert practitioners, and professionals from hotel, restaurant and tourism world. They strive to attain unrivaled teaching standards by pushing back the boundaries in their respective disciplines.

ADMISSION REQUIREMENTS

Preparatory Course: Bachelor degree in any major

Master's degree: Bachelor degree in Hotel Management

Letter of support/ motivation written in English + English proficiency: TOEFL 600 (213PC/80IBT) or IELTS 6.0 (Academic)

PROGRAM ORGANISATION

DOUBLE ACCREDITATION

► Master's Degree in International Hotel Management

Vatel academic Standard I degree registered at the National List of Certification by Ministerial Order on 1st July 2008.

► MBA in International Hotel & Tourism Management

Degree awarded by Eurhodip

The program consists of a fixed curriculum of required courses. Students alternate course work with practical situations in which they have the opportunity to apply and test what they have learnt. The program emphasizes on the operational and strategic management tools required for international hotel and restaurant management and also of tourism companies. During an internship in Switzerland, the student is generally provided with free board and lodging as well as a monthly gross salary of approximately CHF 2 200 to CHF 2 500

OBJECTIVES OF THE PROGRAM

The Master's degree in International Hotel and Tourism Management combines a university teaching approach with a professional edge, whose aim is to train operational and higher managers in the field of hospitality with a wide range of equipment and facilities (business, leisure, sports...) pertaining to international companies.

The program in International Hotel & Tourism Management prepares students for specialized executive and managerial positions in hotels and tourism companies. The program combines cutting-edge management science with traditional know-how in hotel and restaurant management. Course work is reinforced through immediate application of knowledge in practical settings.

The program enables students to develop and cultivate managerial competencies such as analytical and organizational skills in addition to nurturing their ability to anticipate and decide rapidly and precisely on matters and situations that arise in all areas of the hotel management sector. Programs are taught in English at the Vatel Martigny campus.

ACADEMIC TOPICS

Preparatory Course Semester 1 & 2 (no credits)

Management I, Marketing I, Human Resources I, Computer Systems I, Nutrition and Wines, Food & Beverage Environment, Hotel Environment, Look & Behavior, English Communication I, French Communication I, Intercultural Management, Tourism Economics, Negotiation, Enterprise Discovery, Internship in the industry.

Master's Course Semester 1 (48 credits)

Administration & Financial Economics, Marketing II, Business, Law, Taxation, Computer Sciences, Human Resource Management, Company Strategies, Tourism & Travelling, English IV, Career Projects.

Master's Course Semester 2 (12 credits)

Management Training in Supervisory & Senior Staff positions.

Master's Course Semester 3 (60 credits)

Strategic principles and applied strategy for: Operational Management, Marketing, Finance, Human Resources. Political Sciences, Foreign Languages, Final Thesis.

