



VATEL

International Business School
Hotel & Tourism Management
SWITZERLAND

BACHELOR'S DEGREE IN INTERNATIONAL HOTEL MANAGEMENT

Manager en Hôtellerie Internationale

Entry requirement : High school diploma or Equivalent A level or University Entry Examination	BACHELOR'S DEGREE COURSE	Semester 1 Academic	Semester 2 Internship	Semester 3 Academic	Semester 4 Internship	Semester 5 Academic	Semester 6 Internship
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CREDITS : 180

COURSE TAKE PLACE IN : English

ADMISSION REQUIREMENTS

High School Diploma or Equivalent "A" level or University Entry Examination + English proficiency: TOEFL 550 (213 PC/80 IBT) or IELTS 5.5 (Academic) + one-page personal Essay or a Supporting letter written in English.

DOUBLE ACCREDITATION

- ▶ Bachelor's degree in International Hotel Management
Vatel academic standard II degree registered at the National List of Certification by French Ministerial Order on 1st July 2008.
- ▶ European Bachelor Degree in International Hotel Management
Degree awarded by Eurhodip

OBJECTIVES OF THE PROGRAM

The Bachelor's Degree in Hotel Management trains students for operational and administrative management positions. The program combines cutting-edge management science with traditional know-how in hotel and restaurant management. Course work is reinforced through immediate application of knowledge in practical settings.

TEACHING METHOD

Students are expected to participate actively in every phase of this highly internationalized and multicultural academic program. Course work complements practical training, cultural and technical seminars.

Vatel teaching staff strives to attain unrivaled teaching standards by pushing back the boundaries in their respective disciplines.

PROGRAM ORGANIZATION

The program consists of a fixed curriculum of required courses. Students alternate course work with practical situations in which they have the opportunity to apply and test what they have learnt.

Course-instruction in English places emphasis on operational and strategic management tools required for international hotel and restaurant management. At the same time, to nurture in the student a professional

attitude and behavioral characteristics, essential skills for greeting or serving customers and to the effective practice of this profession.

The program is structured around alternating semesters of course work and semesters of paid practical training in Switzerland or abroad, with each segment lasting 5 months. During an internship in Switzerland, the student is generally provided with free board and lodging as well as a monthly gross salary of approximately CHF 2 200 to CHF 2 500.

COURSE STRUCTURE (180 credits)

- ▶ **Semester 1 (52 credits):** Management I, Computer System I, English Language I, Enterprise, Discovery, Enterprise Economics, Food & Beverage Environment, French Language I, French Wines, Human Resources I, Hotel Environment, Look and Behavior, Marketing I, Nutrition and Hygiene I, Professional Culture I
- ▶ **Semester 2 (8 credits):** Internship in the Hotel Industry in Switzerland
- ▶ **Semester 3 (52 credits):** Management II, Business Law, Computer System II, English II, Economics, French Language II, Hospitality Law, Human Resources II, International Tourism Economy, Marketing II, Nutrition II, Professional Culture II, Wines of the World
- ▶ **Semester 4 (8 credits):** Management Training I in selected Hotels in Europe
- ▶ **Semester 5 (52 credits) :** Management III, Computer System III, Culinary Culture, English Language III, European Economic Law, European Tourism Economy, French Language III, Human Resources III, Hospitality Sales, Intercultural Management, Marketing III, Negotiation, Taxation, Wine Environment.
- ▶ **Semester 6 (8 credits):** Management training II in the Hospitality Industry Worldwide

MARCO POLO PROGRAM

- ▶ Semester 3 and 4 can be followed in another Vatel Campus, if places are available.